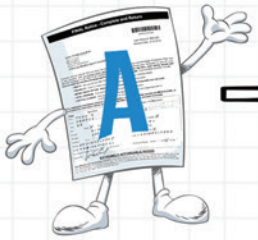
THE JOURNEY OF AN EQUIS FINANCIAL LEAD



I'M A BRAND NEW "A" LEAD

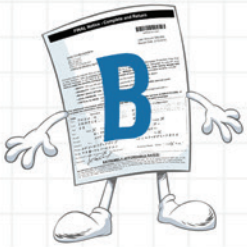
JOE BUYS ME FOR $41-$49 DEPENDING ON HIS CONTRACT LEVEL

IF A SALE IS MADE FROM ME, I'M PULLED OUT OF THE SYSTEM AND I BELONG TO THE SELLING AGENT FOREVER

IF NO ONE BUYS ME AFTER 60 DAYS, I BECOME A DISCOUNTED A LEAD, AVAILABLE FOR $20

IF JOE DOESN'T MAKE A SALE FROM ME AFTER 45 DAYS I BECOME A "B" LEAD AVAILABLE FOR $6

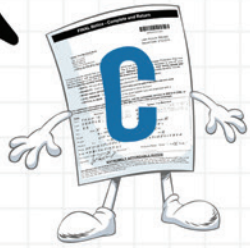
IF NO ONE BUYS ME AFTER 60 DAYS, I BECOME A "B" LEAD



IF NO ONE BUYS ME AFTER 60 DAYS, I BECOME A "C" LEAD

MARY BUYS ME FOR $6

IF MARY DOESN'T MAKE A SALE FROM ME AFTER 45 DAYS I BECOME A "C" LEAD AVAILABLE FOR $2



EQUIS FINANCIAL

LF-2-2016-A