

TLP Final Expense Script

_____, I am glad I got a hold of you. My name is _____,

I am the supervisor with the senior benefits center for _____ County.

The purpose of my call is to contact concerned seniors in _____ County and get you the information about your funeral benefits outside of what social security provides.

You are entitled to know what you can and cannot qualify for. My job is just to get you the information and educate you on how to qualify and how to maximize your benefits.

Now _____, a number of your options will provide a discount to those folks that choose to set this up with their checking account. Do you have a checking account?

That's great _____, you should qualify for some discounts. They have me scheduled me in your area on _____ and _____, which day works better for you?

Verify address tie down appointment.